

# Invest TEDA

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Entrepreneur: Administrative Commission of Tianjin Economic-Technological Development Area (TEDA)

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## TENCENT TIANJIN R&D AND DATA STORAGE CENTER

### LAYS ITS FOUNDATION IN TEDA



On Feb. 24, Tencent Tianjin R&D and Data Storage Center held a ceremony to break ground and commence construction in TEDA. It is learnt that located in the Tianjin Binhai Service Outsourcing Industrial Park of TEDA, the Center covers a land area of 40,000 square meters and a total construction area of 90,000 square meters. It will focus on data backup and is expected to finish and put to use its first stage facility of over 600 million yuan at the end of 2010 and complete its entire construction in Jun 2013. The Center will support Tencent's growth in north China with affluent data resources.

Founded in Nov. 1998, Tencent is one of the largest providers of comprehensive internet services in China. Tencent is the only one internet company in China that covers a complete range of business, involving Instant Messaging, network media, wireless value-added services, interactive entertainment services, internet value-added services, e-commerce, online payment, etc. Tencent went public on the main board of the Stock Exchange of Hong Kong in 2004. With a current market value of nearly 15 billion dollars, the company ranks first among its peers in Chinese market in terms of user population, market value, operating revenue, and profits. (Tr. by Chen Yu)

## **THE NEW FACILITY OF KYOCERA (TIANJIN) SOLAR ENERGY CO., LTD. BREAKS GROUND IN TEDA**



On Feb. 18, a new facility of Kyocera (Tianjin) Solar Energy Co., Ltd. held a groundbreaking ceremony in TEDA. Mr. Gou Lijun, Member of Standing Committee of Tianjin Municipal Committee of the CPC and Chairman of the TBNA, attended the ceremony and highly praised the farsighted decision of Kyocera on investment increase and production expansion in response to the global financial crisis. Mr. He Shushan, Chairman of the TEDA Administrative Commission (TEDAAC), Mr. Ni Xiangyu, Vice Chairman of the TEDAAC, Mr. Nakanishi Yoshio, General Manager of Kyocera (Tianjin) Solar Energy Co., Ltd., and others presented the event.

It is learnt that since its foundation, Kyocera (Tianjin) Solar Energy Co., Ltd. has so far added its investment and expanded production for four times. Co-developed by Kyocera Corporation of Japan and Tianjin Yiqing Group, the new facility is aimed at increasing the output of eco-friendly solar modules. With 37 million dollars investment, it is expected to generate 240 MW power per year and attain 2.4 billion yuan sales by 2012, injecting new impetus to the development of the new energy industry in the TBNA.

As a large group, Kyocera Corporation specializes on the production of fine ceramic components, semiconductor components, electronic components, optical equipment, connectors, LCDs, cutting tools, document imaging equipment, etc. With the world's

leading R&D strength, at present Kyocera offers the world's highest energy conversion efficiency in mass-produced multicrystalline silicon solar cells. In 2007 the sales of its solar energy business ranked fourth in the world. (Tr. by Chen Yu)

## **GREAT WALL LAUNCHES AUTO PART PROJECT IN TEDA**

### **WEST**



Recently, the auto part and logistics project of Great Wall Motor Company Limited started construction in the TBNA. Located in TEDA West, the project involves a total investment of three billion yuan and occupies 1.3 million square meters. It is mainly made up of a 150,000 (set) KD assembly project, a 150,000 (set) auto part project, and an export logistics project. Against the current global economic decline, this project is a testimony to investor's confidence on the TBNA's future and will positively contribute to not only the global strategic objectives of the Great Wall Company but also the entire auto industry of Tianjin.

As China's first private auto maker listed on the Hong Kong Stock Exchange, the Great Wall is also known as the country's biggest professional supplier of pick-up and SUV and has sales presence in 128 countries and regions globally. Through locating its auto part, logistics and export project in Tianjin, the Company will rely on the sound industrial foundation, rich hi-tech resources and convenient port facilities of the TBNA to better control production and logistics cost, find more accesses to the global market and achieve faster growth. (Tr. By Zhang Shanshan)

## TIANJIN CIRCUM-BOHAI INT'L LOGISTICS CENTER

### BREAKS EARCH



On Feb 25th, the launching ceremony of Tianjin Export Processing Zone (EPZ) Logistics Function Extension and the ground breaking ceremony of Tianjin Circum-Bohai International Logistics Center were held simultaneously at the EPZ. Four investors of the new center, including Tianjin More Field Industry Development Co., Ltd. and Shandong Taishan Steel Group Co., Ltd., signed agreement for the cooperative project.

Covering 82,447 square meters of land and involving 5 million yuan of investment, the center has a total floor area of 101,972 square meters and comprises 20,000 square meters of special logistics warehouse, 50,000 square meters of general warehouse, and 30,080 square meters of processing workshop. It is made up of five single-floor steel-structured logistics warehouses and five five-floor frame-structured processing workshops, which can be divided into six functional categories as general warehouse, antistatic warehouse, high-precision object warehouse, special big object warehouse, industrial processing workshop, and container yard. Phase I is scheduled to be finished by April 30, 2009, Phase II by October 30, 2009, and Phase III by March 30, 2010.

Logistics, as a promising part of modern service sectors, has been prioritized in TEDA's agenda of industrial transition and upgrade. With extended function portfolio, Tianjin EPZ will get involved in R&D, pilot production and other more sophisticated fields apart from its traditional processing and manufacturing roles. The timely establishment of Tianjin Circum-Bohai International Logistics Center (invested by TEDA Circum-Bohai Trade Co., Ltd.) not only offers clients with more friendly operation environment but also gives a boost to local logistics development. (Tr. By Zhang Shanshan)

## **PHASE-I FINISHED, TEDA BIO-PHARMA INNOVATION PARK TO OPEN SOON**

The TEDA-based National Bio-pharmaceutical International Innovation Park has achieved substantial progresses in infrastructure, technology platform building, and project and talent pool after two years of construction. Its phase-I, which is now undergoing interior decoration, will be open this April. So far, the Park has received over 170 applications of R&D projects home and abroad and issued admission permits to four companies, each with an investment of 100 million yuan and sound commercialization capacity.

Located at the juncture of the 13th Avenue and Dongting Road, the Park will cover 300 mu (1mu=666 square meter) of land and its total floor area 130,000 square meters. It was jointly planned and prepared by the Ministry of Science and Technology, the Ministry of Commerce, the Ministry of Health, the State Food and Drug Administration, and Tianjin Municipality. Its central piece, the Tianjin International Bio-pharmaceutical Joint Academy, was listed as one of the city's 20 commercialization projects of independent innovation in 2008. The public fundamental R&D platform of the Academy is made up of four systems for pre-clinical technology research, clinical technology research, pilot production magnification, and early-stage incubation technology respectively. Its ultimate goal is to build up talent pool and training capacity, facilitate international cooperation, and serve as a pioneer and showcase of bio-pharmaceutical R&D. It is expected to be the innovation source of bio-pharmaceutical industry in Tianjin and the entire circum-Bohai region, a bio-pharmaceutical innovation base with industry recognition home and abroad, and a driver and pacesetter for bio-pharmaceutical development of the circum-Bohai region and the whole country.

The Innovation Park has won wide attention. A group of domestic and overseas talents with dreams and projects have applied to get aboard. Among the presented projects, some have obtained new drug certificates, some have finished phase-I or phase-II clinical trials, and some have received clinical approval. Four company applicants, each with over 100 million yuan of registered capital, have developed good commercialization capacity.

By the end of this year, a series of technology platforms such as clinical research center, drug analysis and testing center, and information center will become available at the Joint Academy. At least 20 project R&D teams will move in and five new firms, each with over 100 million yuan of investment, will register in the TBNA. By the end of 2010, it will grow into an international-level and commercialization-oriented bio-pharmaceutical R&D base and accommodate over 100 research groups and over 1,000 scientists. (Tr. by Zhang Shanshan)

## TWO NEW FUNCTIONS OF TEDA BENEFIT CLIENTS



Recently, the TEDA Administrative Commission held a briefing about the TEDA Bonded Logistics Center (Type B) and the expansion of bonded logistics functions of the Tianjin Export Processing Zone (EPZ). Like charcoal in snowy weather, these new functions and policy incentives are just like helping hands reaching out to local clients and won enthusiastic acclaim from over 100 entrepreneurs on the scene.

TEDA Bonded Logistics Center (Type B) has won joint approval from the State General Administration of Customs, the Ministry of Finance, the State Administration of Taxation, and the State Administration of Foreign Exchanges on December 26, 2008. It will positively contribute to the local investment environment and uplift professional service capacity. Firstly, its special role-setting offers one-stop service to local manufacturers. Its unique port function and export refund incentives effectively facilitate deep processing carryover of bonded goods between processing enterprises. At the same time, the center can serve as a platform for international distribution, delivery, procurement and transshipment. Through it, enterprises can feel free to expand business portfolio, control logistics cost, and improve logistics efficiency. Secondly, manufacturers inside it can make good use of the special status of the center (i.e. it is located within China's national border yet beyond the supervision of the Chinese Customs) and directly sign settlement contracts in US dollars with Chinese domestic raw material suppliers so as to avoid exchange rate risks. Besides, the center can also function as a production and procurement base for multinational manufacturers and logistics agents. The center is located inside the TEDA Prologis

International Bonded Logistics Park at the juncture of Tenth Avenue and Bohai Road of TEDA, with Prologis (Tianjin) Property Development Co., Ltd. as its investor and builder.

The expansion of bonded logistics functions of the Export Processing Zone (EPZ) demonstrates its distinctive policy incentives and integrated function advantages as a special customs supervision zone. The expanded functions will definitely help increase local tax revenue and promote the sound and sustainable development of the EPZ. Firstly, the function expansion successfully transformed the EPZ from a solely processing & manufacturing arm into a comprehensive base of R&D, trial production, procurement, processing, testing, maintenance, export, distribution, and delivery. Secondly, the move improved the investment environment of the EPZ, facilitated investment promotion, optimized the operation conditions for local enterprises, and injected new dynamic to local development. Thirdly, the move helped accumulate more capital for the healthy development of the EPZ. Fourthly, the move realized the integrated utilization of limited land resources and made up for the insufficiency of bonded logistics outlets. Fifthly, the move highlighted the influence and driving force of bonded logistics and positively contributed to the economy of TEDA and the TBNA.

These new bonded functions and incentive policies can hardly be found elsewhere in the country and will definitely build on TEDA's competitive edges over other regions. With such special policy arrangement, local enterprises will achieve faster and healthier development more easily. (Tr. By Zhang Shanshan)

## **UNDERGROUND PROJECT TO EASE TEDA'S TRAFFIC JAM**

Underground road system may be a fresh solution to the TBNA's congested traffic. Recently, the No.4 Branch of Tianjin Urban Construction Group won the bid of the underground traffic project (general contract for the construction of Bid Section No.1) of TEDA Modern Service District (MSD) through a joint bidding with Tianjin Urban Construction General Contract Company. The construction is scheduled to be finished in late September.

According to its master plan, this underground project is to be located in an area north to the First Avenue, south to the Second Avenue and between the Xincheng East Road and the Xincheng West Road, with a total road length of three kilometers. Through

multiple entrances and exits, pedestrians may transfer above and beneath ground freely. Upon completion, the project will be connected to every office building of the CBD so that visitors can easily reach various business and convention facilities through underground passages and move back to the ground via various entrances and exits.

The TEDA MSD is made up of the Core Area and the Extension Area. Its Core Area, also known as the planned CBD, will include a MSD complex building, commercial office buildings, theatre, museum, and a central plaza, with a total floor area of 650,000 square meters. Its Extension Area, located on both the south and north wings of the Second Avenue, has a planned floor area of 520,000 square meters. This underground traffic network, as a key part of the ongoing MSD project, will effectively ease transportation pressure in downtown TEDA. (Tr. by Zhang Shanshan)

## **TEDA TO BUILD ITS 1st 400-TON-CAPACITY GARBAGE TRANSPORT STATION**

The rapid expansion of local industrial facilities and population has imposed increasing pressure on TEDA's capacity in garbage disposal and storage. To improve the situation, TEDA plans to build and launch its first garbage transport station this year. The facility will have a daily disposal capacity of 400 tons.

The 8,000-square-meter station, located on the Thirteenth Avenue of the East Zone of TEDA, will be equipped with the latest garbage disposal machines including two garbage compressors with a daily capacity of 200 tons each. When the station becomes operational, household and industrial garbage will be transported in vehicles directly to the second floor of the facility through a ramp and dumped into the compressors on the first floor. After compressing, garbage will be sealed into special storage containers and transported to the Binhai Garbage Disposal Plant. According to the staff of local sanitary company, now TEDA produces three million tons of garbage on a daily basis. In the past, the garbage was simply transported to a garbage disposal plant in Hangu District and the spillover en route has been a source of pollution. The new station will effectively improve the situation.

The new station will cost 15 million yuan and is already open for bidding. It is expected to become operational by the end of this year. (Tr. By Zhang Shanshan)

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